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| CIAND Board Meeting Agenda |

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| Location: | Zoom online meeting |
| Date: | Thursday, October 22nd, 2020 |
| Time: | 6:00 - 7:00 pm EST |
| Attendees: | Kasey Voeller, Jessica Hoffman, Jessica Oakes, Jeffrey Ketcham, Karen Emminger, Kate Beard, Michaela Stremle |

# **Agenda details:**

## **Welcome**

## **Old Business**

### Approve August Meeting Minutes

* + 1. Kasey motions, Jeff seconds. Minutes are passed.

1. **Financial Review** – Jeff
   1. Treasurer’s Report
      1. We are doing well financially this year because we have received a lot of dues and not spent as much on events
         1. As of now, our only expense is $125 for the Sept event
         2. We didn’t do postcards this year which saved us a lot
      2. We have 50 paid members, 57 members total. This includes 17 students
         1. Our goal is 65 paid members
         2. The membership form continues to be posted and available
      3. The checking account balance is $16,660.26
2. **Programming**  - Katy/ Jessica
   1. October/November Meetings
      1. October 27- Soul Fusion Yoga and Intuitive Eating
         1. The board has decided to move the event to virtual related to cold weather and an increase in Covid-19 cases
            1. 13 people have signed up so far
         2. 1 CEU
      2. November 18- Practice better
         1. This event will be focused on private practice and will include information regarding billing and invoicing and creating forms and waivers to be reimbursed
         2. 1.25 CEUs
3. **Newsletter/Past President**- Kate
   1. Fall newsletter topics
      1. The newsletter will go out in early November and include information on:
         1. The two events we’ll have held
         2. An announcement regarding the scholarship
         3. Information on the nominating committee
   2. Monthly Zoom Journal Clubs
      1. The first one went pretty well. It had 4 RDs and a bunch of students on so everyone was able to learn a lot
         1. Moving forward, it may be helpful logistically to have two of us host the event instead of just Kate
      2. The next Journal Club is November 5
   3. Standing Rules/Bylaws Update
      1. The committee meeting will take place in November so the committee is able to propose updates at the January board meeting
         1. The committee consists of: Kate, Jeff and Amanda
      2. The board will make amendments before sending the updates to the whole membership roster. They will have X amount of days to respond and the final votes and approvals would ideally be completed by the March meeting
4. **Scholarship -** Erin Marie
   1. The deadline will be November 15. In the past we’ve had to extend to gain more applicants so we may have to do that again
   2. There are some issues with the forms. Kate has sent the hard copies over to Erin but unsure at this time if they have been received. Kate will follow up and send them again.
5. **Social Media**- Michaela
   1. Instagram Account: CentralINAcademy
      1. The Instagram will do an update about yoga event turning virtual
   2. Member Mondays/Introduce the board
      1. New idea from Michaela. She will email members for a short bio/questionnaire and picture and feature them on social media. We will start with the board members and Kasey will be our first feature.
6. **National Nutrition Month-** Sarah
   1. Amanda Kruse has moved to another region so she had to step down from the NNM position. Sarah Wilson is our new NNM chair!
7. **RD/ Student Partnership**- Jessica O
   1. There has been no interest in this from students nor RD mentors unfortunately.
      1. The board thinks that maybe we need to move another direction. The board agrees that we should try to reach out to students directly and ask if they would like a mentor and what their field of interest is. Once we have a student’s information, we can use our directory to reach out directly to RDs in the same field and see if they would be willing to be a mentor.
8. **Beginning of Year Review-** Kasey
   1. Networking Events
      1. Jeopardy
         1. We only had three board members join for the jeopardy event.
      2. December
         1. Is it worth while to do a December event? Board has suggested that maybe we need to make these networking events “themed” such as “how to negotiate salaries”. This may entice members to come to the event to hear from other RDs their strategies
            1. Noted that members are mainly drawn toward events that can offer CEUs
9. **Next Meetings** 
   1. October 27th- October Event
   2. November 5th- Journal Club
   3. November 18th- November Event
   4. Board Meeting- January 14th 6-7pm